

ASEAN VC Reaches Record \$20bn – Preqin Reports

Aggregate deal value for ASEAN in 2021 35% higher than 2019 and 2020 levels combined

Today [Preqin](#), the global leader in alternative assets data, tools, and insights, has published its [Territory Guide: ASEAN 2022](#). The Preqin Territory Guide breaks down each alternatives asset class in the region, as well as delving into the roadblocks private markets face in the region. The report shows that venture capital deal activity in ASEAN soared in 2021, reaching a record \$20bn — which is twice as much as the rest of Asia, which witnessed a 0.8x growth in aggregate deal value over the same period.

The Association of Southeast Asian Nations (ASEAN) private equity and venture capital industry entered a new phase of growth in 2021 and is attempting to sustain the momentum despite headwinds. While macro tailwinds supporting long-term growth in the region over the past few years remain intact, particularly given its rapidly emerging middle class and increasing digital adoption, macro headwinds like geopolitical tensions, rising oil prices, inflation, and interest rates have prompted investors to be more selective in identifying companies that can tap on the region's growth while maintaining strong balance sheets.

Key ASEAN Territory Guide 2022 facts:

- **Venture capital deal activity** in ASEAN soared in 2021, reaching a record \$20bn
- **The aggregate deal value** for ASEAN in 2021 was 35% higher than the 2019 and 2020 levels combined, and 85% higher than the last peak of \$11bn in 2018. Most of the deals in 2021 were in Singapore and Indonesia, which accounted for 46% and 37% of the aggregate deal value in ASEAN respectively
- **Information technology**, as a sector, continues to dominate the venture capital deals made in ASEAN. There were 379 deals made with an aggregate deal value of \$6.7bn in this sector in 2021

Harsha Narayan, Senior Writer at Preqin, says: “ASEAN has captured the attention of global investors that are actively seeking new growth markets and has proven to be one of the more promising markets for private equity and venture capital. The burgeoning tech industry offers a lot of potential for investors who have the expertise and local knowledge to identify young hidden gems. As the region continues to grow and offer more sustainable exit opportunities, investing in the region will truly take off.”

#ENDS#

Notes to Editors

AUM calculation: Please note that September 2021 is the most recent calculation possible for VC AUM. Preqin's calculation of AUM in private capital has two components: dry powder and unrealized value. Dry powder is an up-to-date number calculated as the amount of capital that has been committed to funds minus the amount that has been called by the GP for investments, and unrealized value is a lagging indicator derived from GPs quarterly reports. *For more information, and to receive a press copy of the full report, contact mariella.reason@preqin.com or call (+44) 20 3207 0282. Create a free account and [select 'press' to receive our press releases](#).*

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