SUSTAINABLE EVENT IDEAS





Printed on 100% Post Consumer, FSC-Certified Stock.

©2021 MGM Resorts International®. All rights reserved.

ABOUT THIS DECK

This deck contains a menu of ideas to help drive positive environmental and societal benefits from events.

The ideas cover four areas:









PRIMARY BENEFITS

Each idea delivers a primary societal and/or environmental benefit. Some deliver multiple. Planners can select ideas based on their clients' priorities.



POTENTIAL COSTS

Unlike common perception, it does not need to cost more to drive environmental or societal benefits during an event. Each idea may have a different impact on event costs.



Likely no cost impact



Potentially lower costs



Costs may go up/down



Potentially higher cost

UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS (UN SDGS)

The UN SDGs were established in 2015 as a set of goals to help improve the world by 2030. Each idea in this deck supports one or more of the goals.







































VENUE & SPACE





CHOOSE DESTINATIONS WITH ROBUST SUSTAINABILITY STRATEGIES







CHOOSE ENVIRONMENTALLY CERTIFIED VENUES







CHOOSE VENUES WITH ROBUST HEALTH & SAFETY PROTOCOLS







CHOOSE VENUES THAT USE RENEWABLE ENERGY











CHOOSE VENUES THAT USE ENERGY-EFFICIENT LIGHTING







CHOOSE VENUES THAT DIVERT FOOD SCRAPS FROM LANDFILL







CHOOSE VENUES THAT DONATE UNSERVED FOOD TO CHARITY







CHOOSE VENUES THAT DIVERT MATERIALS FROM LANDFILLS







CHOOSE VENUES THAT CONSERVE WATER







BOOK SPACE WITH NATURAL LIGHT





BROADCAST / LIVESTREAM SESSIONS







CHOOSE VENUES COMMITTED TO HUMAN RIGHTS







CHOOSE VENUES COMMITTED TO DIVERSITY, INCLUSION, EQUALITY & BELONGING

















REQUEST LACTATION ROOM







RELEASE SPACE YOU LIKELY WON'T NEED







DÉCOR & SIGNAGE





REQUEST ALTERNATIVES TO FRESH CUT FLORALS





CHOOSE DECOR INCORPORATING BIOPHILIC DESIGN IDEAS





REQUEST UPCYCLED / REUSED DÉCOR, PROPS, FURNITURE







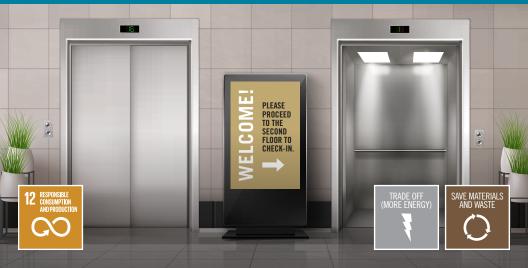
SUPPORT LOCAL, DIVERSE / MINORITY-OWNED BUSINESSES





REQUEST DIGITAL SIGNAGE







REQUEST SIGNAGE THAT IS RECYCLABLE AND/OR MADE OF RECYCLED MATERIALS





PROVIDE PRACTICAL AND REUSABLE GIVEAWAYS





REDUCE SIZE OF SIGNS / USE LESS SIGNAGE MATERIAL OVERALL





REQUEST THAT SURPLUS EXPO MATERIALS ARE DONATED TO CHARITY







FOOD & BEVERAGE



ADD VEGAN / VEGETARIAN ITEMS





REQUEST LOCAL / SEASONAL PRODUCE





REQUEST ORGANIC PRODUCE





REQUEST SUSTAINABLE SEAFOOD





REQUEST ORGANIC MEATS







COMMUNICATE SUSTAINABLE FOOD DETAILS WITH ATTENDEES





REQUEST CERTIFIED SUSTAINABLE TEA & COFFEE





REQUEST LOCAL / CERTIFIED SUSTAINABLE BEER, WINE, SPIRITS







REQUEST REUSABLE DISHWARE & UTENSILS (LIMIT DISPOSABLES)





REQUEST WATER STATIONS





USE REUSABLE BOTTLES





REQUEST THAT GLASSES NOT BE PRE-FILLED





REQUEST COMPOSTABLE DISPOSABLES







REQUEST COMPOSTABLES ARE SENT FOR COMPOSTING







OUTREACH & EDUCATION





HOST A CARBON NEUTRAL EVENT





HOST A ZERO WASTE EVENT





COMMUNICATE & PROMOTE SUSTAINABILITY ELEMENTS TO ATTENDEES





HOST SESSIONS FOCUSED ON SUSTAINABILITY





ENSURE DIVERSE REPRESENTATION AMONG SPEAKERS





OFFER ADDITIONAL ACCESSIBILITY ACCOMMODATIONS FOR ATTENDEES















ENGAGE PARTNERS TO SPONSOR SOME SUSTAINABLE EVENT IDEAS



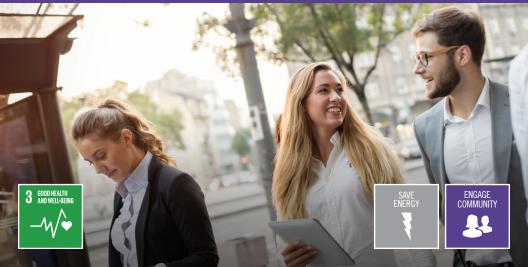






HOST EVENTS OUTDOORS







ASK YOUR VENUE TO PROVIDE A SUSTAINABILITY TOUR





OFFER WELLNESS ACTIVITIES







SUPPORT CHARITIES WITH ONSITE, OFFSITE, OR VIRTUAL VOLUNTEER ACTIVITIES







SUPPORT CHARITIES WITH CASH OR IN-KIND DONATIONS







REQUEST A SUSTAINABLE EVENT REPORT





YOUR IDEAS

YOUR IDEAS