



Sponsorship Campaign

2024

DEAR VALUED SPONSOR,

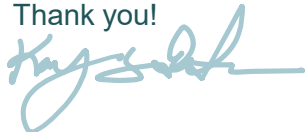
The Great Plains Chapter had an exciting year in 2023 – Iowa passed legislation for Interior Design rights, South Dakota was officially added as a City Center, and SDSU as a new campus center. Thank you to everyone who contributed towards these efforts! Our chapter is 324 members strong with 53+ sponsors. We applaud these successes and look forward to continuing the momentum into 2024.

Join us for a full schedule of events planned to inspire and celebrate design professionals, industry members, and students. This summer we plan on hosting a Sponsorship Roundtable event, with a in-person and possible online/Zoom option. We welcome input from new, long-term, and potential sponsors to contribute to the conversation on boosting sponsorship benefits and making your involvement within the local Chapter more fulfilling.

A big thank you to all our contributors as we celebrate 13 years of Sponsor support; we are so glad for all that have joined us along this journey! We hope that you will see the mutual benefits and carefully consider supporting the Great Plains IIDA Chapter. The following pages highlight chapter stats, funds distribution, and event scheduling throughout the year. Pages 7 and 8 highlight the opportunities available to you as a sponsor, and corresponding benefits per sponsorship level.

As a Chapter Sponsor, you hold a significant role within the framework of the IIDA Great Plains Chapter, providing invaluable support to our members. Your yearly sponsorship plays a pivotal role to help us plan events across four city centers and six campus centers. Your unwavering backing and dedication to the IIDA Great Plains Chapter are deeply valued and highly regarded.

Thank you!



Kay Schwartz
VP of Sponsorship

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SIGN UP TO BE A SPONSOR:

[2024 Sponsorship Form](#)

HAVE ANY ADDITIONAL QUESTIONS?

Sponsorship@iida-gp.org

2023 - 2024 Board of Directors

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PRESIDENT

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JENNIFER SHOEMAKER
VP OF MEMBERS

Interior Product Collective

KAY SCHWARTZ
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Carlson West Povondra Architects

THE GREAT PLAINS CHAPTER

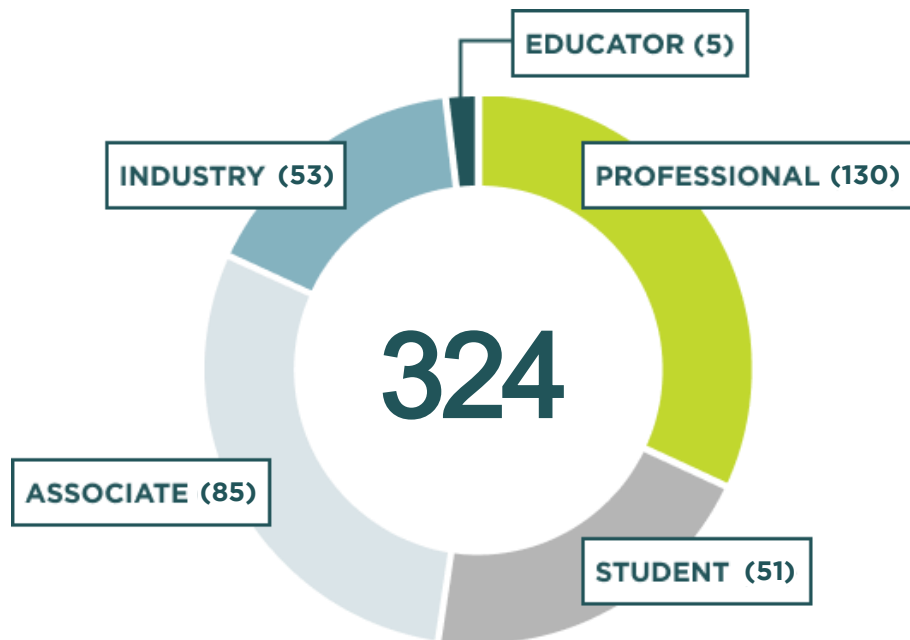
We are dedicated to helping our members pursue knowledge, create social networks, establish legislation, and encourage design excellence.

OUR MISSION

To elevate, advocate, and celebrate the profession of Interior Design in Nebraska, Iowa, & South Dakota.

OUR MEMBERS

A diverse blend of Professional, Associate, Industry, and Student Members.



**DES
MOINES**



**EASTERN
IOWA**



OMAHA



**SOUTH
DAKOTA**

1,000
 **FACEBOOK**

1,107
 **INSTAGRAM**

289
 **LINKEDIN**

691
**EMAIL
SUBSCRIBERS**

FOLLOW US:

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2024 Event Overview

JANUARY

City Center Holiday Socials
Advocacy Event

FEBRUARY

Student Career Hour
SEEK Series: Session One

MARCH

City Center Events

APRIL

CEU

MAY

IDEA Signature Event

JUNE

NCIDQ Roundtable
Sponsorship Informal Chat
City Center Events

JULY

Summer Board Strategic Planning Retreat

AUGUST

Annual Meeting
Design Discovery Fund Campaign
Advocacy Event

SEPTEMBER

Student Campus Center Kick Off
City Center Events
Member Appreciation Event

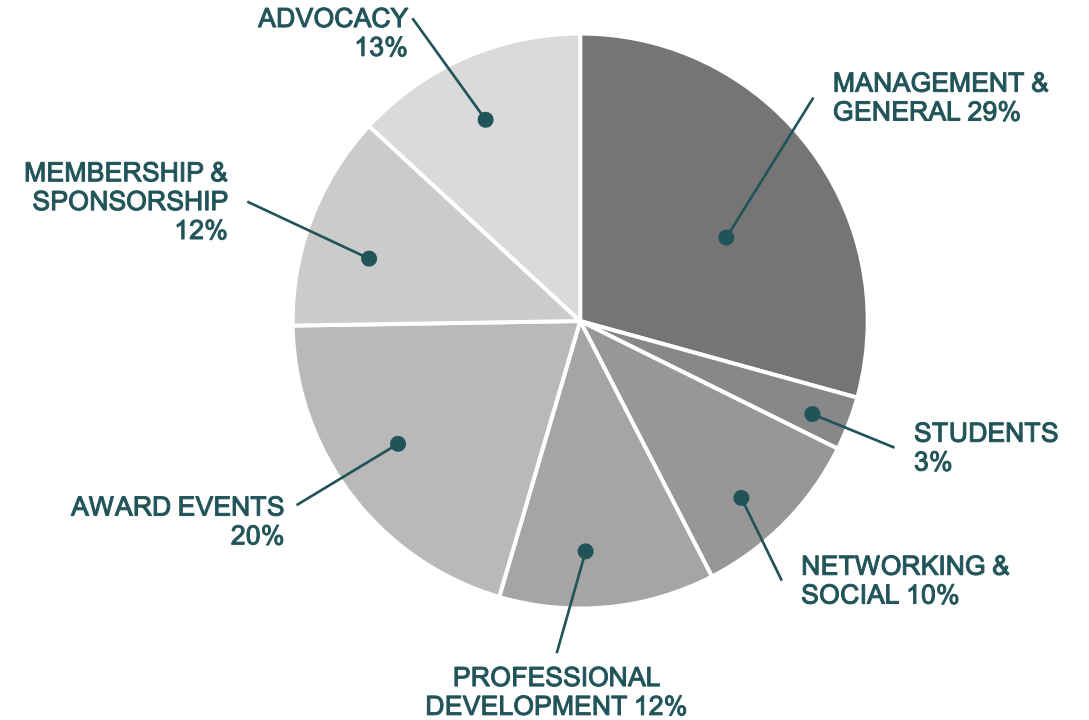
OCTOBER

Fall Board Strategic Planning Retreat

NOVEMBER

SEEK Series: Session Two
City Center Events

2023 CHAPTER EXPENSES



SPONSORSHIP CHAT/ROUNDTABLE



Calling all Sponsors! The Chapter will be hosting an informal Sponsorship Roundtable event this summer. We welcome input from all ranges of sponsors – new, long-term, and those interested in becoming a sponsor – to an open forum to let us know how we can improve and make the local chapter Sponsorship Program more rewarding.

Stay tuned for event notifications at our website:

www.iida-gp.org

2023 Chapter Sponsors

DIAMOND

The Mohawk Group

PLATINUM

All Makes Office Equipment jointly w/Allsteel

Midwest Tile, Marble, & Granite

Teknoflor

GOLD

Alley Poyner Macchietto Architecture

Bentley Carpet Mills

Cambria

HDR Inc.

Haworth

Interface Nora

J+J Flooring Group

Mannington Commercial

Patcraft

Tarkett

SILVER

3Form

AOI Corporation jointly w/MillerKnoll

CMBA Architects

Commercial Flooring Systems

DLR Group

Duet Resource Group

EF Contract

Eakes Office Solutions jointly w/Steelcase

Koch Office Group jointly w/Teknion

LEO A DALY

M2Inc. – Messerschmidt, Inc.

Neumann Monson Architects

OPN Architects

Pigott

RDG Planning & Design

SBI jointly w/Steelcase

SVPA Architects

Service Reps, Inc. / Sloan

Shaw Contract

SitOnIt Seating

Virginia Tile

BRONZE

Architex

Blake Concepts

CFS Group

Ceramic Tileworks

Daltile

Designtex

Encompas

GoodLINES

Interior Product Collective

Keilhauer jointly w/Steve Maturo

Koroseal

MDC Interior Solutions

Mercury Contract Resources

Milliken

Momentum Group

Professional Contract Resources

Sark Tile

Triplett Interior Solutions

JOINT VENTURES

Joint Ventures between companies are accepted, however, due to fairness for company's representation and equal real estate, only one (1) logo and live web link may be used in IIDA recognition, slides, newsletters & e-blasts.

11.01.2023

SPONSORSHIP CAMPAIGN
OPENS

SPONSORS

Sign up or renew your sponsorship by **NOV 30TH** to be entered into a drawing for free admission and raffle tickets / giveaway entries towards your City Center Holiday Social! Three lucky winners will be announced on social media -- up to \$50 value.



01.01.2024

SPONSORSHIP
REGISTRATION CLOSES

02.2024 – 01.2025

SPONSORSHIP BENEFIT
TERM

SPONSORSHIPS

EVENTS	DIAMOND \$4,500	PLATINUM \$3,000	GOLD \$2,000	SILVER \$1,000	BRONZE \$500
IDEA Special Company Promotion	X				
IDEA Complimentary Tickets **	4	2			
One Complimentary Awards Submission Entry Kit	***	***	***	***	***
Complimentary passes to all City Center events (including Members only events)	2	1	1		

RECOGNITION

Company information & level at IDEA	Logo	Logo	Logo	Logo	Text
Company information w/active link & level on IIDA Great Plains website	Logo	Logo	Logo	Logo	Text
Company information & level displayed at all events	Logo	Logo	Logo	Logo	Text

SOCIAL MEDIA PROMOTION

Social Media Presence - Saved to Highlights by Level	6	4	2	1	-
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SIGN UP [HERE](#) BY JANUARY 31, 2024!Questions? Email sponsorship@iida-gp.org

*** Exclusive benefit to Design Firm Sponsors only.

** Exclusive benefit to Industry Sponsors only. Ticket code sent to Industry Sponsor as part of welcome packet and can be used for Sponsor Guests.

- IDEA Entry Codes will be sent as part of welcome packet.
- See adjacent column for difference between Members & Sponsors.
- See page 8 for other sponsor and underwriting opportunities.

IIDA MEMBERSHIP vs CHAPTER SPONSORSHIP

Please keep in mind, becoming a Sponsor does not mean you are an IIDA Member and there are a lot of great perks to membership! Below are some of the key differences.

When a company's headquarters pays for several reps membership to IIDA, this is separate from IIDA Great Plains Sponsorship. IIDA individual dues paid to IIDA Headquarters only come back to the chapter in the form of grants that the chapter must apply to each year.

INDUSTRY MEMBERS

- Membership dues are processed at IIDA HQ
- Must be a manufacturer or dealer of Interior Design products
- Member of the entire Association
- Opportunity to be affiliated with IIDA Chapters
- Involvement opportunities (committee member, event volunteer, etc.)
- Discounted or free tickets to various Chapter events

CHAPTER SPONSORS

- Sponsorship funds go directly to the local Chapter, benefiting chapter members in the region.
- Annual benefits are determined by the local Chapter (see left column).
- Any company or design firm can be a Chapter Sponsor.
- IIDA Membership Benefits are not applicable

Underwriters

2024 SPEAKERS

Keynote speakers are an important part of bringing knowledge, inspiration, and design content for our members. Underwriter(s) would provide funds for the Chapter to bring in the best caliber speakers, for either the SEEK Series or as a Keynote speaker at IDEA awards.

Costs may include:

- SEEK Series Speaker fees
- IDEA Keynote Speaker fees
- IDEA Speaker Travel Expenses

GREAT PLAINS STRATEGIC BOARD RETREAT

Board retreats are where initiatives and ideas take shape! They are attended by the Board of Directors, composed of 14 design professionals in the interior design industry, housed across 3 states. Underwriting can include a learning opportunity, tour, and/or feedback session for your company.

Previous board retreat sponsors include: Tarkett, Soelberg, and Haworth – a big thank you to these generous sponsors for underwriting past board retreats!

Costs may include:

- Venue for Board Meetings
- Travel Expenses
- Accommodation Expenses - Lodging, Meals, etc.

Thinking about a possible Sponsorship or Underwriter opportunity but still have some questions? Email sponsorship@iida-gp.org

