



# **Shared Measure Mapping**

### **Our intended impact:**

Process: # of people/orgs at table, # of community presentations, articles, etc.

Programs: # of people served, # of new initiatives, funding leveraged, etc.

## Shared Measurement

Policy: policy changes in own or other organizations, new investments, government policy changes

Population (ultimate outcomes):
# of people whose lives have
changed, for example: # of high
school graduates, # jobs created

# **Exercise Description:**

The White House Roundtable on Community Change evaluated 12 collective impact initiatives. Through this research, they determined a set of questions, which community partners need to consider.

- Do we aim to effect needle-change (i.e., 10% or more) on a community-wide metric?
- Do we believe that a long-term investment (i.e., three to five-plus years) by stakeholders is necessary to achieve success?
- Do we believe that cross-sector engagement is essential for community-wide change?
- Are we committed to using measurable data to set the agenda and improve over time?
- Are we committed to having community members as partners and producers of impact?

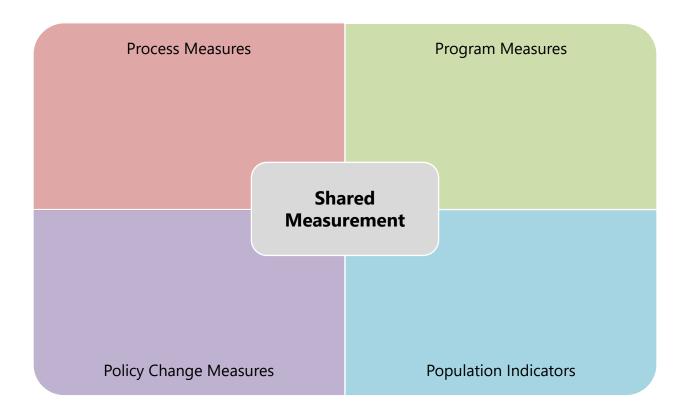
Resource adapted from the Healthy Start Collective Impact Implementation Tool Box developed by Healthy Start TA & Support Center and Tamarack Institute.

#### **Exercise Instructions**

- 1. Invite people to complete this questionnaire or poll individuals. This can even be done electronically.
- 2. Tabulate and share the results of the responses.
- 3. Use the responses as a starting point for more in-depth discussion and understanding.

#### **Exercise Debrief:**

Typically, if the majority of people say yes to three or more of these five questions, it suggests that you have the necessary support to embark on a full Collective Impact approach.



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