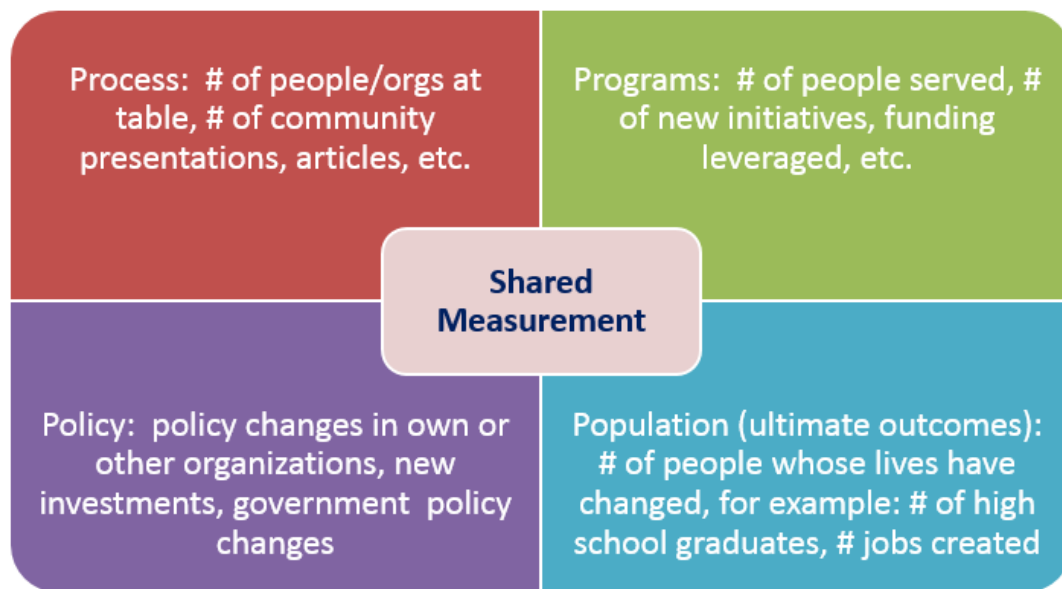


Shared Measure Mapping

Our intended impact:



Exercise Description:

The White House Roundtable on Community Change evaluated 12 collective impact initiatives. Through this research, they determined a set of questions, which community partners need to consider.

- Do we aim to effect needle-change (i.e., 10% or more) on a community-wide metric?
- Do we believe that a long-term investment (i.e., three to five-plus years) by stakeholders is necessary to achieve success?
- Do we believe that cross-sector engagement is essential for community-wide change?
- Are we committed to using measurable data to set the agenda and improve over time?
- Are we committed to having community members as partners and producers of impact?

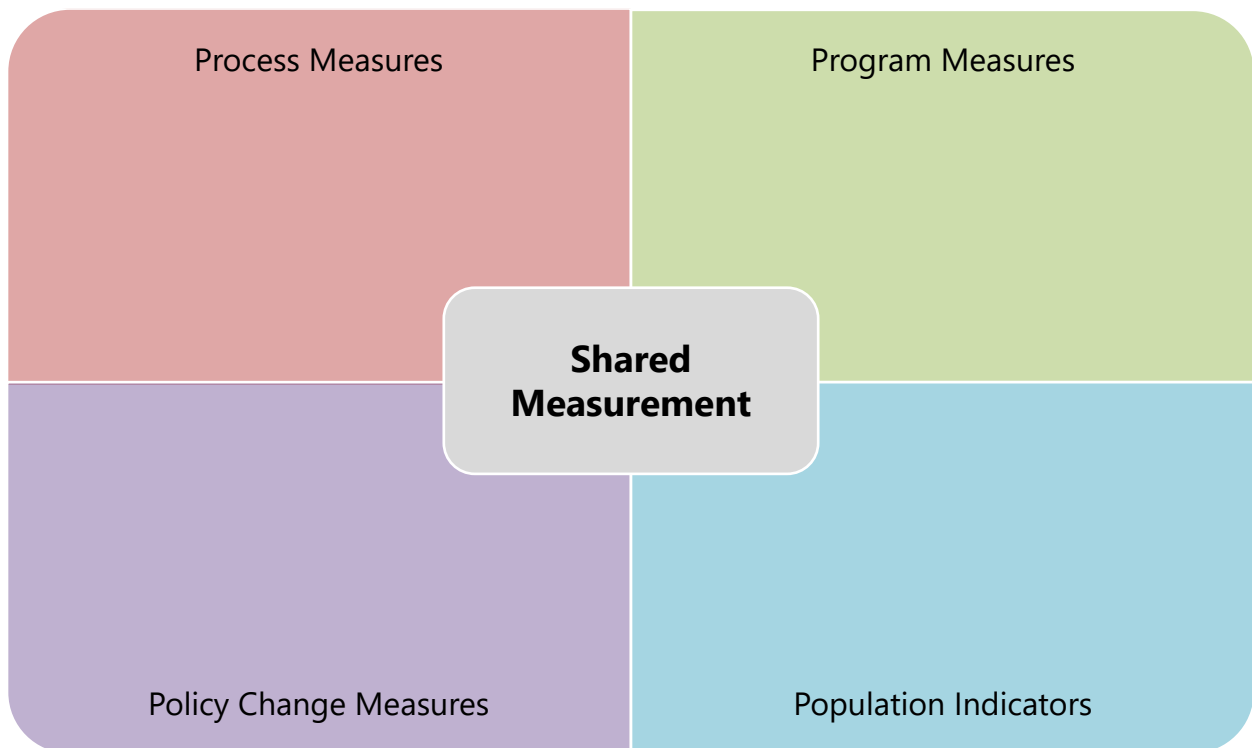
Resource adapted from the Healthy Start Collective Impact Implementation Tool Box developed by Healthy Start TA & Support Center and Tamarack Institute.

Exercise Instructions

1. Invite people to complete this questionnaire or poll individuals. This can even be done electronically.
2. Tabulate and share the results of the responses.
3. Use the responses as a starting point for more in-depth discussion and understanding.

Exercise Debrief:

Typically, if the majority of people say yes to three or more of these five questions, it suggests that you have the necessary support to embark on a full Collective Impact approach.



Resource adapted from the Healthy Start Collective Impact Implementation Tool Box developed by Healthy Start TA & Support Center and Tamarack Institute.