**SUMMER 2023 AMGT 599:**

**Ireland and International Arts Management: The Arts, Cultural Heritage & Community Engagement**

**(3 Credits Graduate / Undergraduate)**

***Classes in Ireland: May 30 – June 13, 2023***

**Led by Professor Karalee Dawn MacKay, Ph.D.**

***Embrace the life of a musician, dancer, storyteller, and artisans as we explore the performing,***

***visual and literary arts cultural landscape in Ireland!***

During this course students will immerse themselves in international arts management strategies in **Ireland** (*Dublin, Galway*, and the *Donegal* region). **Our time abroad will include meetings with top arts managers and executives, policy experts, marketing and community outreach directors, heritage and tourism officials, Gaeltacht specialists, entrepreneurs, and artists, on-site observations, and exclusive guided tours.**

Topics that will be explored include economic drivers in the arts, marketing and community outreach, policy and fundraising strategies, national identity and cultural heritage issues, and day-to-day arts management challenges. We will examine how the Gaeltacht organizations utilize the arts to build community and business connections and how European Union initiatives such as the 2020 Capitals of Culture program have impacted the arts in Galway as well as how popular culture tourism drivers such as the *Game of Thrones* franchise celebrate and popularize the arts and heritage of Ireland.

Class activities may include (but are not limited to):meetings, performances, and tours with**, Arts Council Ireland, Galway International Arts Festival, *Údarás na Gaeltachta*, Abbey Theatre, Druid Theatre Company, Galway Arts Centre, Irish Writers Centre, The James Joyce Centre**, **Project Art Centre - Dublin, National Gallery of Ireland, Trinity University & *The Book of Kells*, National Museum of Ireland, Claddagh Arts Centre & Katie’s Cottage Museum**; **traditional music, dance, craft and storytelling tours,** explorations of the **Wild Atlantic Way**, **castles, cliffs, burrens, and the historic Gaeltacht area.** We will take in the sights and sounds of **Galway, Donegal, Dublin, the Gaeltacht region, The Burren, and The Cliffs of Moher,** among many other adventures!

***Our itinerary will be structured to allow students to explore additional arts venues and events according to their individual areas of interest during scheduled open time.***

***People interested in learning about traditional arts, international arts policy, marketing, fundraising, community outreach and engagement, tourism and cultural heritage management, and cross-disciplinary approaches to the arts will love this course!***

**PROGRAM FEE: TBD In October /** *Fee is the same for In-State/Out-of-State students, alumni*

**APPLICATIONS OPEN IN THE FALL / Application Deadline: March 1, 2023**

**INCLUDED IN THE PROGRAM FEE:**

Tuition for 3 credits (Graduate and Undergraduate)

Housing Accommodations (Shared occupancy with free breakfast included)

Exclusive guided tours, guest lectures, workshops, meetings, networking opportunities

Day Trips to the Aran Islands, Blarney Castle, The Cliffs of Moher, among others

Theatre and Dance Performances TBD

**NOT INCLUDED:**

International airfare and daily personal expenses / Transportation to and from the airport /

Daily Lunch & Dinner (Two dinners are provided: Welcome and Departure dinners) / Optional performance events and tours

***Studying abroad didn't just enhance my overall education but it impacted my personal life. The people we met, the organizations we spoke with, and the overall culture provided me with an experience of a lifetime that I will never forget.***

*-*- Gina Cashia, AMGT 2016 Graduate and Participant *International Arts Management: The Netherlands.*

***For more information, please email: Professor Karalee Dawn MacKay at*** [***kdawn@gmu.edu***](mailto:kdawn@gmu.edu)