

The Economic Value of Baton Rouge Community College

About BRCC



11,633

Credit students



11,111

Non-credit students



530

Employees

The Greater
Baton Rouge
Area
Louisiana



1 out of every 90

jobs in the Greater Baton
Rouge Area is supported by the
activities of BRCC and its students.



ECONOMIC IMPACT ANALYSIS



Alumni impact

Impact of the increased earnings of BRCC
alumni and the businesses they work for

\$236.9 million

Added income

3,431

Jobs supported



An economic boost similar
to hosting the World Series

39x

OR



● = 100 jobs
* = family of four



Operations spending impact

Impact of annual payroll and other spending

\$42.5 million

Added income

OR

663

Jobs supported



Enough to buy 1,268 new cars



Student spending impact

Impact of the daily spending of BRCC
students retained in the region

\$18 million

Added income

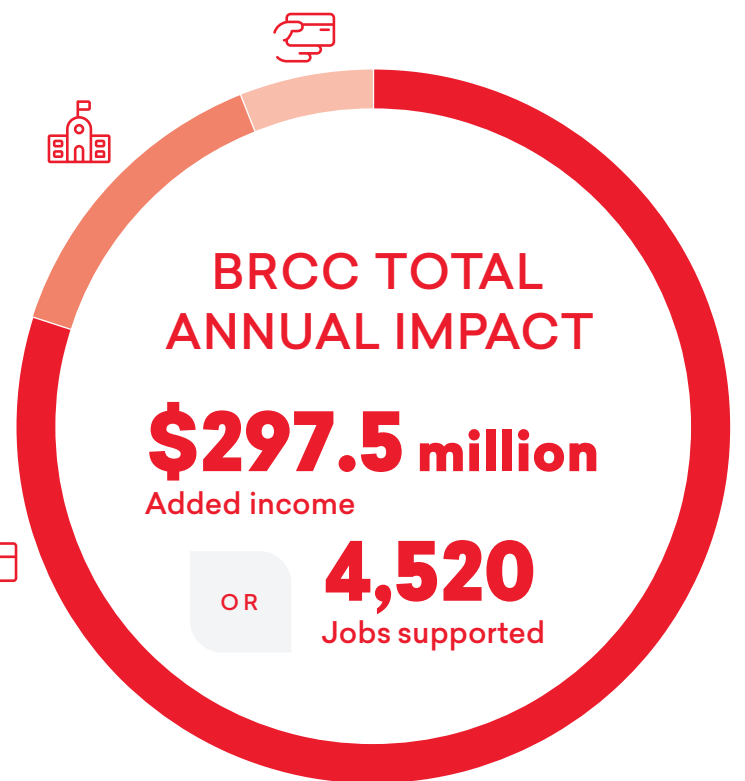
OR

426

Jobs supported



Enough to buy 1,446 families*
a year's worth of groceries



INVESTMENT ANALYSIS



For every \$1...



Students gain **\$5.30**
in lifetime earnings



Taxpayers gain **\$5.60**
in added tax revenue and
public sector savings



Society gains **\$11.20**
in added income and
social savings



The average associate degree
graduate from BRCC will see
an increase in earnings of
\$11,400 each year compared
to a person with a high
school diploma or equivalent
working in Louisiana.

