

A higher degree of impact.

REFLECTS FY 2018-19

The Economic Value of Baton Rouge Community College

About BRCC

Credit students

Non-credit students

S 530 Employees The Greater Baton Rouge Area Louisiana

Z-

BRCC TOTAL

ANNUAL IMPACT

S297.5 million

Jobs supported

Added income

OR





jobs in the Greater Baton Rouge Area is supported by the activities of BRCC and its students.

ECONOMIC IMPACT ANALYSIS



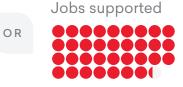
= 100 jobs* = family of four

Impact of the increased earnings of BRCC alumni and the businesses they work for

\$236.9 million

Alumni impact

An economic boost similar to hosting the World Series **39x**



3,431



Operations spending impact

Impact of annual payroll and other spending





-0-



OR 426

Enough to buy 1,446 families* a year's worth of groceries

Student spending impact

students retained in the region

Impact of the daily spending of BRCC

INVESTMENT ANALYSIS



For every \$1...



students gain \$5.30 in lifetime earnings



663

Jobs supported

Taxpayers gain \$5.60 in added tax revenue and public sector savings

666666



Society gains \$11.20 in added income and social savings

33333 3333

The average associate degree graduate from BRCC will see an increase in earnings of **\$11,400** each year compared to a person with a high school diploma or equivalent working in Louisiana.



Sources: Emsi Economic Impact Study; http://www.chicagotribune.com/news/opinion/commentary/ct-world-series-host-cities-economy-20151103-story.html; http://www.usatoday.com/ story/money/cars/2015/05/04/new-car-transaction-price-3-kbb-kelley-blue-book/26690191; http://www.usatoday.com/story/news/nation/2013/05/01/grocery-costs-for-family/2104165/

