

Poster Contest 2023

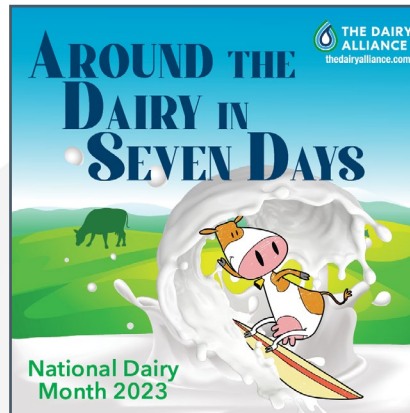
Around the Dairy in Seven Days



Dear 4-H Extension Agent,

It's time to plan for the National Dairy Month Promotion Contest sponsored by The Dairy Alliance: Please submit your virtual poster [HERE](#).

The theme this year is "Around the Dairy in Seven Days"



The state level contest winners and their county extension agent(s) will be invited to attend the National Dairy Month Kick-Off luncheon. The date for the Kick-Off will tentatively be the first week of June, with location information to come soon. We will share photos of the 2022 winning posters to provide ideas for this year's participants.

Dairy Extension Specialist

Dr. Liz Eckelkamp [email](#)

Facebook: @UTIADairy

Instagram: @UTDairy

Twitter: @DairEGirl

**For post promotion from your
chairperson's social media content!**

The Dairy Alliance

Facebook: @TheDairyAlliance

Instagram: @TheDairyAlliance

Twitter: @dairy_alliance

TikTok: @RealDairyRealDelicious

**Tag us on your social post so we
can help amplify your content!**

Please read over the enclosed information. If you have questions, please call Denise at 270.970.4792 or email djones@thedairyalliance.com. Please return the application information by **April 28, 2023**.

We're excited about being able to offer support again this year to the National Dairy Month Poster Contest. We would love to see every county in Tennessee participate!

Denise Jones
Senior Manager of Agricultural Affairs

National Dairy Month Dairy Promotion Contests

Terms and Conditions

POSTER CONTEST RULES

1. Poster size is 14 x 22 inches.
2. Current theme must be prominent part of poster. There will be one "Best Use of Theme" winner per county. The county agent will be responsible for determining the county winner and submitting the poster for state judging (past state winners are ineligible to win state prizes again).
3. Attach the form below to the back of the poster of your county winner selection, which includes:
 - Number of posters entered in your county contest
 - Contact information and T-shirt size of county contest winner
 - County and contact information for extension office agent
4. All submissions (posters AND submission form) must be postmarked no later than **April 28, 2023** (*Late entries will not be eligible to win state awards*). Judges will be selected by the ADA of Tennessee. Winners will be notified following the judging and recognized at the National Dairy Month Kickoff.
5. Winning posters will be in the possession of The Dairy Alliance for one year to use for display and promotional purposes, and then returned to state office.
6. Virtual posters must be submitted as an image file. For help saving a PowerPoint or PDF as an image file, reach out to your local county extension agent, or [email](mailto:eeckelka@utk.edu) Dr. Liz Eckelkamp at eeckelka@utk.edu.

SUBMIT VIRTUAL POSTERS [HERE](#)

SUBMIT PHYSICAL POSTERS TO:

Denise Jones

175 George Beaven Rd.

Loretto, KY 40037

(Please mail the posters in a flat container!)

POSTER CONTEST AWARDS

A. County Award

- T-shirt: Every county winner that is submitted for state level judging will receive a t-shirt.

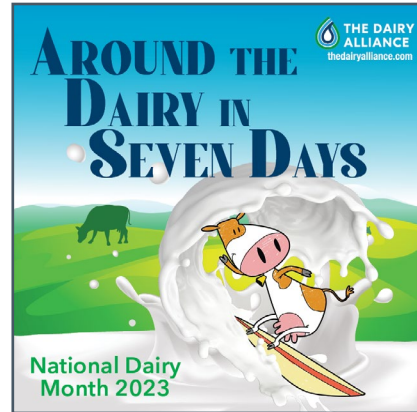
B. State Awards

- First Place - \$550
 - County Office - \$150 awarded to the first-place winner's county 4-H extension office
- Second Place - \$300
- Third Place - \$200

Poster Contest Submission Form

DEADLINE: April 28, 2023

Please complete the information below and **paste it to the back of the winner's poster.**



County: _____

Number of posters entered in your county contest: _____

4-H Club Poster Winner

Name: _____ Shirt Size (Adult T-shirt): _____

Email: _____ Phone: _____

4-H Club Extension Agent

Name: _____

Shipping Address: _____

Mailing Address (if different): _____

City/State/Zipcode: _____

Email: _____ Phone: _____