



To: Interested Parties  
From: Rick Wiley, Senior Advisor, Bolduc for Senate  
Date: September 21, 2022  
Re: Seven Weeks Before Election Day, Five Reasons Don Bolduc Will Be New Hampshire's Next Senator

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Both Republicans and Democrats agree control of the United States Senate following the 2022 midterm elections runs through New Hampshire. Senator Maggie Hassan has spent over \$20 million this cycle and has been running television ads for a year. As Senator Hassan herself noted correctly in a recent fundraising appeal, "If I lose here in New Hampshire, Democrats have no chance of holding the Senate."

Voters are fed up with politicians and don't trust them. And why should they? They've driven our economy into the ditch, gutted our energy supply and made our lives worse. Voters resoundingly are calling for an outsider, someone not part of the establishment. It's a movement and fuels the five reasons General Bolduc will be the next US Senator from New Hampshire:

- 1.) Senator Hassan is Uniquely Vulnerable. After squeaking out a 1,017-vote margin in presidential year turnout six years ago, Senator Hassan was always going to be vulnerable in her re-election battle – even under the most favorable conditions. New Hampshire is a purple state where Democrats enjoy built-in advantages in high turnout elections and Republicans enjoy the edge in lower turnout elections. In this century, New Hampshire has averaged slightly higher than 70% voter turnout during presidential contests, and slightly lower than 50% in off year elections. Bottom line: a large swath of voters who cast ballots for Hassan in 2016 in her razor thin victory will not be voting in 2022 – even under the best possible circumstances, which she assuredly will not have this year
- 2.) Joe Biden is a lead balloon. As President, Joe Biden has seen his numbers in the Granite State crater – a New Hampshire Journal survey last month showed him with a 43 percent favorable/57 percent unfavorable number, with 70 percent of voters believing the country is on the wrong track. Since then, Biden's approval numbers nationally have remained stagnant, as the Real Clear Politics average shows him with 41.9 percent approval/53.6 percent unfavorable. These numbers do not bode well for an incumbent senator who has stood with Biden over 96 percent of the time.
- 3.) Bolduc Runs Closest With Hassan Among Moderates: Nearly [40% of the New Hampshire](#) electorate is unenrolled and belongs to neither party. An eye-popping 65% of moderates disapprove of Biden's handling of the economy. Both Hassan and President Biden's reputations are underwater with moderates:

Hassan underwater 37/52%  
Biden underwater 33/65%

Tellingly, according to data from [Emerson College](#), "Among voters who say the economy is the most important issue, 62 percent support Bolduc and 27 percent support Hassan."

4.) Republican Unity Is Underway: Following his primary victory on Tuesday, General Bolduc has begun the important work of uniting the Republican Party. He and New Hampshire Governor Chris Sununu, who will be atop the ticket in November, [embraced in a bear hug](#) at last week's unity breakfast. During a radio interview the next day, Gov. Sununu [declared](#) that, "General Bolduc will be the next senator from New Hampshire." General Bolduc also attended the NRSC donor retreat in Sea Island, Georgia and received a warm reception. Public head-to-head polls between Bolduc and Hassan released in the immediate aftermath of the primary campaign are not illustrative. It will take time for Republicans to come together following an animated primary, but the healing process has begun in earnest.

5.) Fundraising Has Accelerated Post-Primary: in the days since his primary win, General Bolduc's fundraising has picked up considerably. In the last week, he has already surpassed the amount raised during the entire year. Additionally, according to media reports the Senate Leadership Fund has [pledged \\$23 million dollars](#) to the New Hampshire race and is on the air slamming Senator Hassan on the failed economy. While our campaign will always be outpaced by Senator Hassan's special interest campaign dollars, we will have the resources we need to compete, and Senator Hassan has no chance keeping pace with our strongest asset: connection with the New Hampshire voters she long ago abandoned.

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