

2022 DIRECTORY AD CONTRACT

Contents	<p>Listings for member firms engaged in the western regional, non-profit organization of recognized individuals, firms, and corporations actively connected with the seed industry and its allied branches. It is composed mainly of members located in Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming, Mexico, and the Canadian provinces of Alberta and British Columbia.</p> <ul style="list-style-type: none"> • History and Code of Ethics • Committee & Job Descriptions • Constitution and By-Laws • Scholarship Recipients • Past Presidents • Member Organizations • Previous Scholarship Recipients • Persons of the Year • Seed Organizations • 2021 PSA Officers and Directors <p>The listings will provide the following information: company name, address, phone number, FAX number, Email address, Website, classifications and key company personnel.</p>																	
General Info	<p>Circulation: The Pacific Seed Association Directory has a circulation of over 150 members, nonmembers and allied industry representatives throughout the United States, Mexico and Canada.</p> <p>Commission: Agency commission: 15% is paid within 30 days of billing date; discount does not apply to typesetting, layout and/or camera work required.</p> <p>Color Ads Available: For the 2022 Directory color advertisement spaces available in the directory.</p>	Ad Specs <p>Full Page: 6" Tall by 4" Wide</p> <p>Half Page: 3" Wide by 3" Wide</p>																
Cost	<table border="0"> <tr> <td data-bbox="231 1261 351 1294">Full Page</td> <td></td> </tr> <tr> <td>Outside Back Cover in Color.....</td> <td>\$500.00</td> </tr> <tr> <td>Inside Front Cover or Inside Back Cover in Color.....</td> <td>\$450.00</td> </tr> <tr> <td>Full page color Inside Directory (on Tabs).....</td> <td>\$400.00</td> </tr> <tr> <td>Full page black & white Inside Directory (on Tabs).....</td> <td>\$300.00</td> </tr> <tr> <td>Half Page</td> <td></td> </tr> <tr> <td>Half Page color Inside Directory (on Tabs).....</td> <td>\$250.00</td> </tr> <tr> <td>Half Page black and white Inside Directory (on tabs).....</td> <td>\$200.00</td> </tr> </table> <div data-bbox="1177 1317 1455 1523"> AD COPY DEADLINE July 1, 2022 </div>		Full Page		Outside Back Cover in Color.....	\$500.00	Inside Front Cover or Inside Back Cover in Color.....	\$450.00	Full page color Inside Directory (on Tabs).....	\$400.00	Full page black & white Inside Directory (on Tabs).....	\$300.00	Half Page		Half Page color Inside Directory (on Tabs).....	\$250.00	Half Page black and white Inside Directory (on tabs).....	\$200.00
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Classification	<p align="center"><i>Check all applicable criteria</i></p> <p>Division: <input type="checkbox"/> Cereal Seed (C), <input type="checkbox"/> Field Seed (F), <input type="checkbox"/> Flower Seed (FL), <input type="checkbox"/> Honorary Member (H), <input type="checkbox"/> Native Seed (N), <input type="checkbox"/> PSA Past President (PSA), <input type="checkbox"/> Seed Coating (SC), <input type="checkbox"/> Seed Processing (SP), <input type="checkbox"/> Seed Transportation (ST), <input type="checkbox"/> Turf Seed (T), <input type="checkbox"/> Vegetable Seed (V), <input type="checkbox"/> Associate (A)</p> <p>Type of Business: <input type="checkbox"/> Retailer (R), <input type="checkbox"/> Wholesaler (W), <input type="checkbox"/> Exporter (E), <input type="checkbox"/> Certification (CT), <input type="checkbox"/> Manufacturer (M), <input type="checkbox"/> Transportation (T), <input type="checkbox"/> Seed Breeder/Seed Lab (BL), <input type="checkbox"/> Broker (B), <input type="checkbox"/> Machinery Sales (S), <input type="checkbox"/> Production (P)</p>																	

Insertion Order Form

Company:

Contact:

Address:

City:

State:

Zip:

Phone:

Email:

Please Specify

NOTE: Filled on first-come, first-served basis

- ☐ Outside Back Cover in Color.....\$500.00
- ☐ Inside Front Cover or Inside Back Cover in Color.....\$450.00
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In July of 2022 the Pacific Seed Association will print a new Membership Directory listing all members who have paid their membership dues. Please complete the form below including all information for your company and each individual you want listed in the Directory.

Company name _____

Individual Name _____ Spouse (optional) _____

Position _____ e-mail _____

Phone _____ Fax _____

Individual Name _____ Spouse (optional) _____

Position _____ e-mail _____

Phone _____ Fax _____

Individual Name _____ Spouse (optional) _____

Position _____ e-mail _____

Phone _____ Fax _____

If you have more than three personnel, include on a separate page.

Our check in the amount of \$ _____ is enclosed. (3% service charge on all credit card payments.)

We prefer to pay by credit card: Check one: ☐ AmEx ☐ DIS ☐ MC ☐ VISA

Name on card _____ Signature _____

Card number _____ CVV _____ Exp Date _____ Zip _____

Please complete form and return with payment to: Pacific Seed Association
1521 I Street Sacramento, CA 95814
Email: donna@agamsi.com