

**SHABBAT MESSAGE**  
**MARCH 24, 2023**



Hi Everyone,

I hope you've had a great week! It's no secret that I love creativity and innovation. I always love it when community members share fresh ideas with me on how we can improve our community by doing things in a different way. And when that creativity helps nonprofit organizations connect with donors who want to support those efforts, it's even better. I'm proud of the fact that Giving Tuesday was started by a Jewish organization, the 92nd Street Y in New York. And I'm proud that 40I Gives Day, Rhode Island's equivalent, which takes place next week, was started by United Way of Rhode Island, where I had the privilege of working before coming to the Alliance.

40I Gives Day, which starts next Friday, March 31, seeks to boost Rhode Island nonprofits through a concentrated day of giving. The Alliance is participating again this year, and we need your help. A strong, vibrant community serves all its members, and at each stage of their lives. Thanks to the commitment of our donors, the work of the Jewish Alliance is not only changing lives, in some cases it saves lives.

Because of you, we provide places where children can learn and grow in creative, safe environments surrounded by Jewish learning. Because of you, Rhode Island's college students have a place to access Jewish life, a place to build new communities, and a place to call home. Because of you, after a lifetime of supporting our community, Rhode Island's seniors have a place to engage in Jewish life in ways that are dignified and meaningful. Because of you, our community feels protected even in unpredictable times—because a community cannot be strong and vibrant unless its members feel safe.

At the Alliance, we still have about \$400,000 to raise before June 30 to support all those efforts, and we are hoping to significantly close the gap on 40I Gives Day. Supporting the Jewish Alliance's Annual Community Campaign allows for our community's youngest members to learn from an early age what makes Jewish culture and faith so beautiful. It allows college students and seniors to continue to have a place to call home—literally and figuratively. It allows for our Jewish community to have a voice on the issues that matter most. And it allows people living halfway across the globe to know they are connected to a larger community who care about making their lives better.

We hope that you'll participate in 40I Gives Day next week to help the Alliance continue the important work of creating a strong, vibrant community for all of us. Keep an eye on your inbox and on the Alliance's social media channels next Friday for an opportunity to support our community. I hope you'll consider making a gift to help us get closer to our goal, and to the community we all desire.

Until next time, I wish you a safe, peaceful, and joyous Shabbat.

Shabbat Shalom!

A handwritten signature in black ink, appearing to read "Adam".

Adam Greenman  
President & CEO