

RELENTLESS. RELENTLESS.
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RELENTLESS.

2021-2022 Annual Report

RELENTLESS. RELENTLESS.
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RELENTLESS.

 Planned Parenthood®

RELENTLESS. RELENTLESS.
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This was the year the worst happened.
We knew it was coming. We were prepared.

We had to be.

Losing the constitutional right to abortion
was still heartbreaking – for patients, for providers,
for the communities we serve.

But we've faced challenges before,
and we've never given up. We won't start now.

WE'RE RELENTLESS.

In a world without *Roe v. Wade*,
our mission is more important than ever.

Planned Parenthood is more essential than ever.

We are still here, providing care at health centers
across the country, getting education and
unbiased information to millions, and building
a movement to rebuild our rights, stronger
and more equitable than before.



Our Doors

ARE

OPEN

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RELENTLESS. **MESSAGE**

RELENTLESS. **FROM**

RELENTLESS. **LEADERSHIP.**

RELENTLESS.

RELENTLESS

In the wake of the Supreme Court's *Dobbs v. Jackson Women's Health Organization* decision, states began banning abortion. The stories broke our hearts. Patients came to their appointments expecting to take a pill only to learn they were just days or even hours too far into their pregnancy and had to make plans to get that pill two states away. Young victims of abuse were forced to travel hundreds of miles to get abortion care. Women with wanted pregnancies were denied miscarriage care. Over and over, patient stories brought to life the harsh realities and barriers to care that have been erected over night.

Over the last few years, as we prepared to lose the federal constitutional right to abortion, we've been asking ourselves, "Who are we going to be?" Now we know.



Alexis McGill Johnson
President and CEO

Planned Parenthood
Federation of America



Dr. Kulleni Gebreyes
Board Chair

Planned Parenthood
Federation of America

Planned Parenthood is the health center staff pulling snacks out of their desks to give to patients so they have something to eat on their long drives across state lines. We are the voice on the other end of the phone line, moving mountains to find an appointment. We are the health centers opening doors every day to provide birth control, STI testing, cancer screenings. We are still the nation's largest sex educator, when sex education has never mattered more.

And we are the lawyers, the advocates, the fighters, who will not rest until every person has access to the sexual and reproductive care and education they need to be free. The road ahead will be long and difficult. There will be more heartbreak, but it will not break us. Every appointment kept, every patient seen, is a victory.

Planned Parenthood providers and staff will keep moving mountains: innovating new ways to serve patients and break down the barriers of structural racism that block access to care; teaching our communities how to care and advocate for themselves; and getting people the sexual and reproductive health information they need, wherever they are.

We have an opportunity to build a better, more equitable future – where all people have access to the care they need. It will take time and determination, but Planned Parenthood Federation of America (PPFA), Planned Parenthood affiliates, and 18 million Planned Parenthood supporters are up to the challenge. We are relentless.

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CARE. **HEALTH CARE.**



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HEALTH CARE

As threats to abortion access loomed and the COVID-19 pandemic continued, providers at Planned Parenthood affiliates' health centers across the country were relentless. They continued to meet patients where they are – in nearly **600 health centers and via telehealth** – with the services they need.

41

affiliates provide gender-affirming hormone therapy

47

affiliates provide PEP and/or PrEP

33

affiliates provide depression screening



HEALTH SERVICES



2.13M
patients



9M
services



470,419
Pap tests & breast exams



2.3M
birth control services



4.4M
STI tests & treatments



374,155
abortions

TELEHEALTH + TECHNOLOGY

553,149
telehealth appointments

All 49 affiliates
providing telehealth

1.75M
appointments
booked through online
appointment scheduling



Abortion

In June, the Supreme Court overturned *Roe v. Wade*, removing federal protections for abortion rights. Some states moved quickly to put abortion bans into place, throwing patients and providers into a devastating new reality. Planned Parenthood has been preparing for this moment since 2017, and had plans in place to maximize the number of patients who could get care, and to get people information they needed as access to abortion changed rapidly.

To help patients seeking abortion care in a chaotic and confusing environment, affiliates expanded patient navigation services. Building on a successful pilot program in partnership with the National Abortion Federation and the National Network of Abortion Funds, **affiliates across the country now have 70 navigators working to help the most vulnerable Planned Parenthood patients get the care they need.**

In 21 states, Planned Parenthood patients can access medication abortion via telehealth – including site-to-site and direct-to-patient care. PPFA is focused on supporting affiliates in states with favorable policy environments to sustainably expand telehealth abortion access and increase their capacity as patients travel from states where abortion access is restricted.

In partnership with affiliates across 14 states, PPFA launched a campaign in the days following the leak of the Supreme Court’s *Dobbs* decision, reassuring patients and potential patients that Planned Parenthood was still there to provide sexual and reproductive care – including abortion, where legal. The ads reached more than 6.2 million people. An additional campaign on 68 college campuses reached 1.2 million students.



**OUR
DOORS
ARE
OPEN.**

Research

Research is a critical pillar of the Planned Parenthood mission. **Planned Parenthood uses research to drive innovation, improve standards of medical care, and break down barriers to increase access to sexual and reproductive health care.**

In FY22, 30 affiliates participated in 69 studies on topics including:

- abortion care
- new tests and treatments for sexually transmitted infections
- impact of policies on health
- new methods or new ways to use existing methods of contraception
- gender affirming care
- telehealth

Planned Parenthood Federation of America and affiliate researchers authored **51 peer-reviewed publications** that shared new findings with the sexual and reproductive health community.

STUDY HIGHLIGHT

In 2022, PPFA launched the **Telehealth Expansion and Optimization Study**, in partnership with five affiliates. This study explores direct-to-patient telehealth for STI and contraceptive care. We will use what we learn to ensure that telehealth delivers high quality care, meets patient needs, and improves access to care for patients regardless of where they live and who they are.

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EDUCATION. **EDUCATION.**

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EDUCATION

Planned Parenthood is a vital source of education and information for millions of people – who come to us every day with their most urgent, personal questions. And while the COVID-19 pandemic continued, Planned Parenthood educators worked to answer those questions, in sex education programs and online, anywhere, any time.

Despite limited opportunities for in-person sex education due to the ongoing COVID-19 pandemic, **Planned Parenthood affiliate educators reached nearly 567,000 people.**



Education programs reached
309,192 participants



Training programs reached
24,162 participants



Community outreach reached
232,970 participants

Accurate information, wherever and whenever you need it.

2.4 million

education video views

1 million

sessions on educational
Decision Making Quizzes

154,000+

conversations with
live health educators on
Chat/Text and Chatea/Textea

204,000+

conversations on Roo,
Planned Parenthood's
sex education chatbot

200 million

visits to [plannedparenthood.org](https://www.plannedparenthood.org)

Dilo Sin Pena marketing
campaign (which translates to
"say it without worry, shame,
or judgment") promoting
Chatea/Textea, drove a
104% increase in chats.

**Created American
Sign Language videos**
about abortion pills and
birth control methods.



50 YEARS of Planned Parenthood® GLOBAL

For 50 years, Planned Parenthood Global has been backing the brave providers, educators, and advocates at the leading edge of a locally led, globally connected movement for sexual and reproductive health and rights.

- Planned Parenthood Global worked with more than **70 partners across nine focal countries** in Latin America and sub-Saharan Africa.
- **770,000 people** received sexual and reproductive health services and information.
- **12,000 advocates** were trained by Planned Parenthood Global and our partners.
- Planned Parenthood Global and our partners' work brought about **76 legal and policy wins**.



Planned Parenthood Global has renewed focus on building the capacity of grassroots partners pioneering innovative models for **improving access to sexual and reproductive health information and services**, including contraceptives and medication abortion.

- **In Guatemala**, a network of midwives in two rural regions formally adopted a telehealth model last year to bolster their existing in-person and in-community care.
- **In Peru**, a new chat service was launched to offer guidance, referrals, and support for both sexual and reproductive health self-care and connection to providers. Our service partner in Peru expanded its youth peer provider program to nine rural provinces, enabling young people in those provinces to have direct access to contraceptives as well as obtain referrals to the partner's clinics.
- **In Kenya**, PP Global founded and continues to support the Reproductive Health Network (RHN) – a nationwide network of gynecologists, obstetricians, nurses, and midwives trained to provide safe abortion care and also to advocate for full implementation of the country's abortion laws. The network now reaches 700 providers across 43 of 47 counties in the country, offering training and peer engagement to support high-quality and accessible service delivery. The network also maintains a popular telehealth service to provide 24-7 access to youth-friendly sexual and reproductive health information and referrals for care.



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FUTURE. **BUILDING A
BETTER FUTURE.**



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BUILDING A BETTER FUTURE

As we prepared for a new reality without the federal constitutional right to abortion, Planned Parenthood knew we would not win back our rights overnight. Building a future in which all people have control over their health and lives will require a deep, strong foundation. We have to smash the culture of shame and stigma that surround sexual and reproductive health, recruit new partners to the movement, and remind the world that we are fighting for freedom. **We have to be relentless.**



In the courts

- This year PPFA attorneys managed a docket of approximately **40 cases challenging abortion bans and other harmful restrictions on access to sexual and reproductive health and education.**

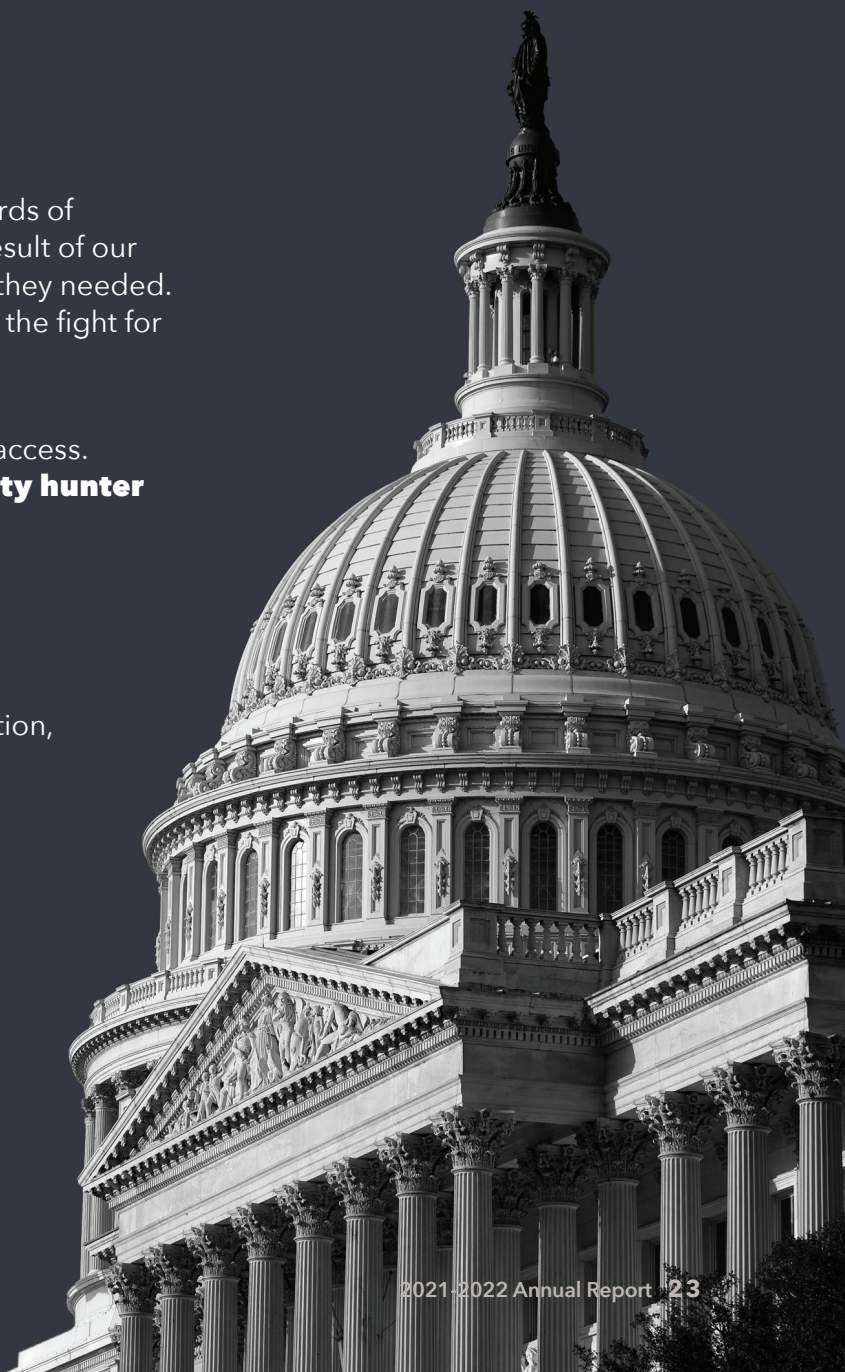
Before the Supreme Court's *Dobbs* decision, in approximately two-thirds of those cases, abortion bans and other restrictions were blocked as a result of our litigation – some for many years – allowing people to access the care they needed. The legal team was prepared for *Dobbs*, and was able to quickly pivot the fight for abortion access to the state courts.

- Before the *Dobbs* decision, Texas was the front line of the fight for abortion access. PPFA attorneys, along with our partners, fought to **block the state's bounty hunter six-week abortion ban**, known as S.B. 8, in both federal and state court.
- This year also brought **wins** for sexual and reproductive health, including in

Michigan, where the Court of Claims blocked the state's 1931 felony abortion law. This meant Michiganders could continue to access abortion, even after the *Dobbs* decision.

Alaska, where the court issued a preliminary injunction allowing advanced practice clinicians to provide medication abortion.

South Carolina, where the Fourth Circuit Court of Appeals affirmed that the state's termination of Planned Parenthood health centers from the Medicaid program was unlawful – preserving Medicaid patients' access to family planning, sexually transmitted infection testing and treatment, cancer screenings, and other preventive services.



Bans Off Our Bodies

As we prepared for the Supreme Court's *Dobbs* decision, PPFA, alongside Planned Parenthood Action Fund and local Planned Parenthood organizations and partners across the country, launched the **Bans Off Our Bodies campaign** with...

- a website full of ways to get involved and fight back;
- signs, banners, shirts, and pins that showed up at marches and rallies across the country, on runways, red carpets, TV, and concerts; and
- numerous ads and videos, including an anchor video voiced by writer and actress Natasha Rothwell.

We also transcreated a Spanish version of the campaign, **Basta de controlarnos.**

It is impossible to measure the reach of Bans Off Our Bodies/ Basta de controlarnos. It was and continues to be **everywhere.**



Reaching new audiences

In 2021, PPFA launched its presence on TikTok, and has since gained **135K+ followers and millions of views** – making it one of our most highly engaged channels.

PPFA also launched the TikTok Collective: A group of 13 TikTok creators who created dozens of posts about sexual and reproductive health and rights that got a total of **20 million views and 2.9 million engagements.**

As part of our ongoing **Be Seen** campaign, PPFA launched:

TONE, two volumes of self-care playlists for Black women, Latinas, and non-binary folks, with tracks of affirmations and meditations by Black and Latinx creators and wellness leaders.

Signe, a transcreation of the Be Seen campaign for first generation Latinos, reaching more than 5 million people.



More than 1,300 companies of all sizes and industries joined Planned Parenthood as allies in the fight for sexual and reproductive health and rights, including through the Don't Ban Equality network led by PPFA and allies.

As artists, entertainers, and creators of all generations spoke out against abortion bans, Planned Parenthood coordinated **160+ young artists and creators** to sign a statement of support for abortion access that was published as a full-page ad in *The New York Times* and promoted on signers' channels.

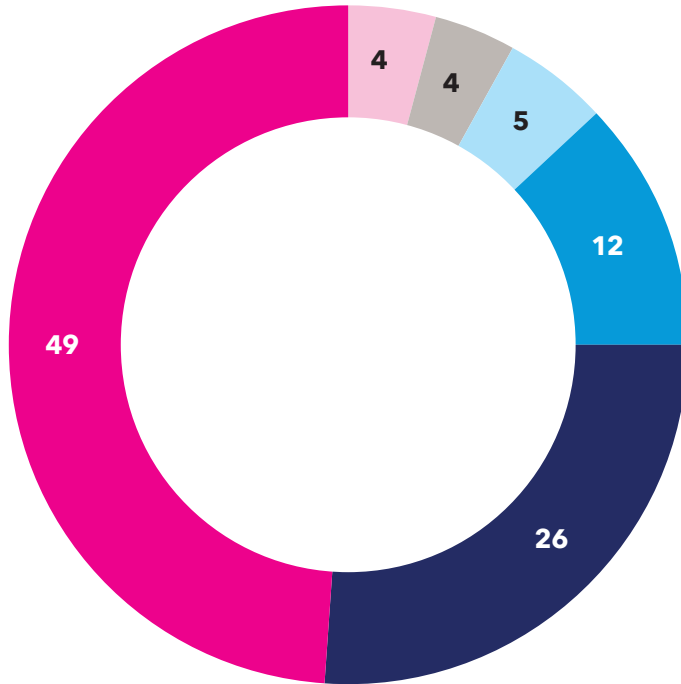
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DATA. **HEALTH
SERVICE DATA.**



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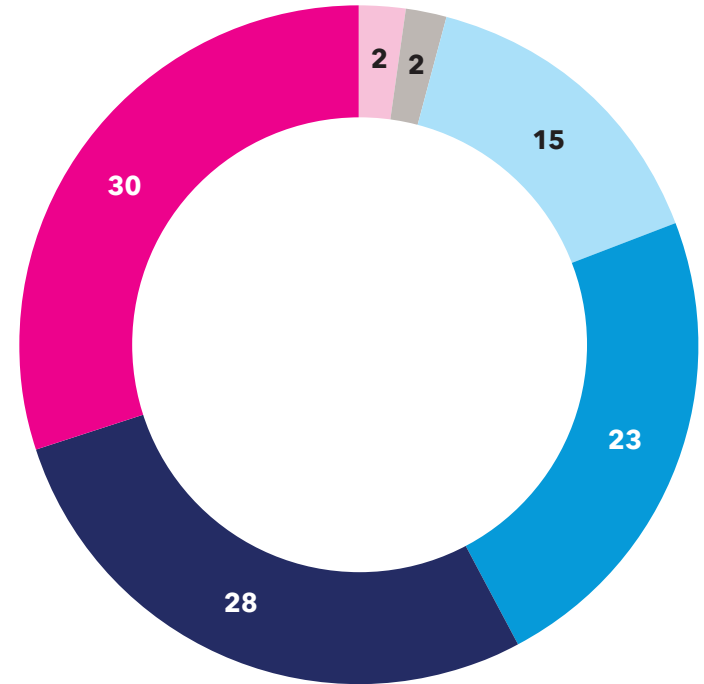
HEALTH SERVICE DATA

AFFILIATE MEDICAL SERVICES
by percentage



- STI Testing and Treatment
- Contraception
- Other Reproductive Health Services
- Cancer Screenings and Prevention
- Abortion Services
- Other Services

CONTRACEPTIVE SERVICES
by percentage



- Oral Pill
- Other
- Long-Acting Methods (IUD & Implants)
- Progestin-Only Injectables
- Combined Hormone Ring
- Combined Hormone Patch

BREAKDOWN OF AFFILIATE MEDICAL SERVICES

STI Testing & Treatment	4,411,825
STI Tests	3,668,031
HIV Tests	712,018
Genital Warts (HPV) Treatments	16,556
Other STI Prevention & Treatments	15,220
Contraceptive Services	2,348,275
Reversible Contraception Clients ¹	1,650,350
Emergency Contraception Kits	543,046
Female Sterilization Procedures	74
Vasectomy Clients	2,857
Other Contraceptive Services	151,948
Cancer Screenings & Prevention	470,419
Breast Care	193,045
Pap Tests	228,466
HPV Vaccinations	27,385
Colposcopy Procedures ²	14,878
LEEP Procedures ³	1,410
Cryotherapy Procedures ⁴	461
Other Diagnostic Procedures ⁵	4,774
Other Reproductive Health Services	1,110,247
Preventive Care Visits	187,234
Pregnancy Tests	914,116
Prenatal Services	6,244
Miscarriage Care	2,653

Abortion Services	374,155
Abortion Procedures	374,155
Other Services	402,233
Family Practice Services ⁶	71,998
Adoption Referrals	1,803
Urinary Tract Infections Treatments	71,882
Other Procedures ⁷	256,550
TOTAL SERVICES⁸	9,117,154

1 Contraception clients are those who received contraceptive counseling and care at a Planned Parenthood health center at least once between October 1, 2020 - September 30, 2021.

2 A colposcopy examination aids in the diagnosis and treatment of abnormal growth cells in the cervix.

3 LEEP is a treatment for abnormal growth cells in the cervix.

4 Cryotherapy is a treatment for abnormal growth cells in the cervix.

5 Includes biopsies, samplings, ablations, and other gynecological surgeries.

6 Family Practice Services: Some affiliate health centers offer primary care services, which may include treatment of acute and chronic disease, minor office procedures, evaluations for referral to specialists, authorization for hospital care, health assessments, and well-person/well-child preventive maintenance. Other affiliate health centers provide limited Family Practice Services, which may include assessment and management of uncomplicated conditions related to the skin (e.g., acne, contact dermatitis, tinea corporis, etc.); the gastrointestinal system (e.g., diarrhea, gastroenteritis, irritable bowel syndrome, etc.); ear, eye, nose, throat, and respiratory system (e.g., bronchitis, conjunctivitis, sinusitis, etc.); medication management of previously evaluated controlled hypertension; and medication management of previously evaluated hypothyroidism.

7 Some examples in this category include WIC services (a federally funded nutrition program for low-income women, infants, and children up to the age of five), pediatric care, transgender services, other adult preventive care, and high complexity visits, including infertility services.

8 A service is a discrete clinical interaction, such as the administration of a physical exam or STI test or the provision of a birth control method. In 2020, Planned Parenthood health centers saw 2.16 million patients, collectively delivering more than 8.6 million services.

PLANNED PARENTHOOD FEDERATION OF AMERICA, PLANNED PARENTHOOD GLOBAL, AND AFFILIATE FINANCIAL DATA

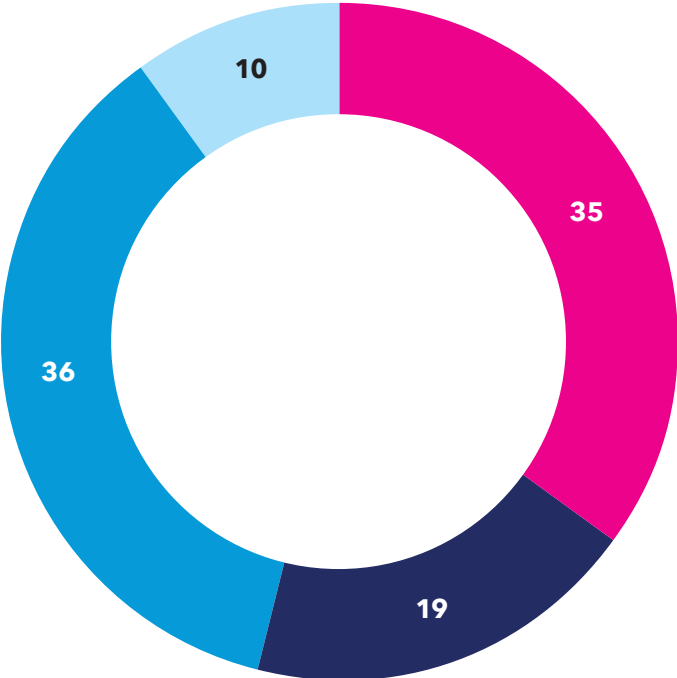
COMBINED BALANCE SHEET

501(c)(3) PPFA/Planned Parenthood Global & Affiliates June 30, 2022 [All Amount in Millions]

	Affiliates	PPFA+PPG	Eliminations [b]	Total[a]
Assets	\$ 2,298.5	\$ 504.9	\$ (58.2)	\$ 2,745.2
Current Assets	1,314.4	383.8	(58.2)	1,640.0
Property, Equipment, Endowment, Other	995.8	121.1	0.0	1,116.9
LESS: assets eliminated as part of consolidated audit	(11.7)			(11.7)
Liabilities	\$ 343.6	\$ 115.4	\$ (58.2)	\$ 400.8
Current Liabilities	231.4	95.4	(58.2)	268.6
Mortgages, Notes Payable, Other	126.5	20.0		146.5
LESS: liabilities eliminated as part of consolidated audit	(14.3)			(14.3)
Net Assets	\$ 1,954.9	\$ 389.5		\$ 2,344.4
Without donor restrictions	834.5	242.5		1,077.0
Property & Equipment, Net	718.9	8.1		727.0
With donor restrictions	401.5	138.9		540.4
LESS: net assets eliminated as part of consolidated audit	0.0			
Total Liabilities & Net Assets	\$ 2,298.5	\$ 504.9	\$ (58.2)	\$ 2,745.2

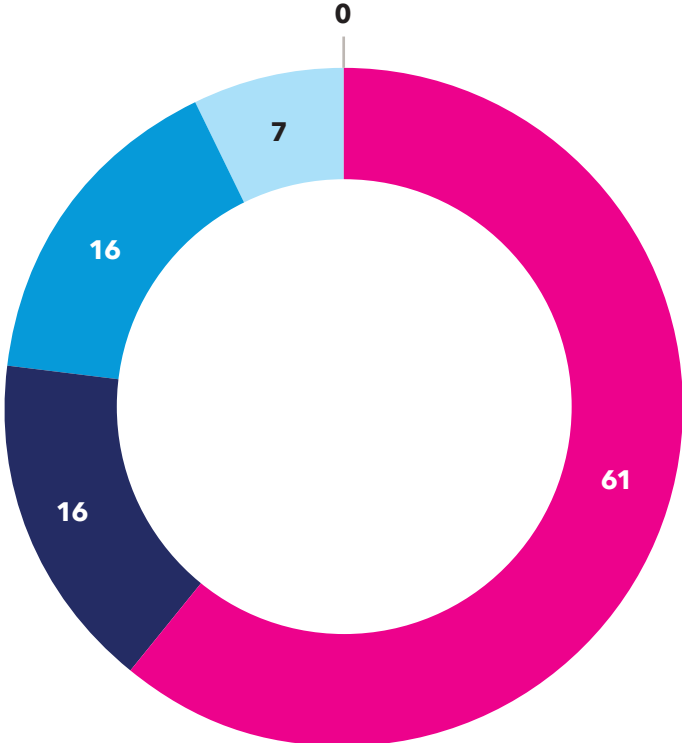
COMBINED REVENUE AND EXPENSES BY PERCENTAGE

REVENUE
by percentage



- Government Health Services Reimbursements & Grants
- Non-Government Health Services Revenue
- Private Contributions & Bequests
- Other

EXPENSES
by percentage



- Medical Services
- Non-Medical Program Services
- Management & General Support
- Fundraising
- Other

PLANNED PARENTHOOD FEDERATION OF AMERICA, PLANNED PARENTHOOD GLOBAL, AND AFFILIATE FINANCIAL DATA

REVENUE

For the year ended June 30, 2022

Operating & Other Funds

[All Amount in Millions]

	Affiliates	PPFA+PPG	Eliminations [b]	Total [a]
Revenue	\$ 1,633.8	\$ 398.3	\$ (125.4)	\$ 1,906.7
Government Health Services Reimbursements & Grants	670.4			670.4 [c]
Non-Government Health Services Revenue	360.9			360.9
Private Contributions & Bequests	386.6	425.9	(117.6)	694.9 [d]
Support from Affiliates		7.4	(7.8)	(0.4)
Other Operating Revenue	222.8	(35.0)		187.8
Intercompany Elimination Expenses	(6.9)			(6.9)

EXPENSES

For the year ended June 30, 2022

Operating & Other Funds

[All Amount in Millions]

	Affiliates	PPFA+PPG	Eliminations [b]	Total [a]
Expenses	\$ 1,432.5	\$ 394.9	\$ (125.4)	\$ 1,702
Programs	1,156.3	292.4	(117.6)	1,331.1 [e]
Medical Services	1,052.4			1,052.4
Sex Education	49.2	3.2		52.4
Public Policy	38.6			38.6
Engage Communities	16.1			16.1
Health Care Support		211.3	(104.2)	107.1
Advocacy		74.8	(13.2)	61.6
Research		3.1	(0.2)	2.9
Supporting Services	277.7	102.5	0.0	380.2
Management & General	220.9	45.2		266.1
Fundraising	56.8	57.3		114.1
Other Expenses	11.1	0.0	(7.8)	3.3
Payments to Related Organizations	8.5		(7.8)	0.7
Non-Program Related	2.6			2.6
Intercompany Elimination Expenses	(12.6)			(12.6)

SUMMARY OF FINANCIAL ACTIVITIES

Our broad base of committed donors provide approximately 98.3% of the national organizations' revenue and 23.7% of affiliate revenue – evidence of our robust grassroots support.

Planned Parenthood Federation of America, Inc. (PPFA), is a tax-exempt corporation under Internal Revenue Code section 501(c)(3) and is not a private foundation (Tax ID #13-1644147). Contributions are tax deductible to the fullest extent available under the law. Planned Parenthood affiliates have the same 501(c)(3) tax status.

Planned Parenthood Global, Inc., is a tax-exempt supporting organization under Internal Revenue Code sections 501(c)(3) and 509(a)(3) that oversees the global programs of PPFA.

A list of all organizations that received contributions from PPFA during the year that ended June 30, 2022, may be obtained by writing to PPFA, 123 William Street, New York, NY 10038. Audited financial statements are available on the PPFA website.

- [a] National organization figures reflect operations of Planned Parenthood Federation of America, Inc. and Planned Parenthood Global, Inc. for the year ended June 30, 2022. Affiliate figures reflect the operations of 49 Planned Parenthood affiliates and are based on amounts reported in affiliate audited financial statements for fiscal years ended during 2021. Planned Parenthood of Michigan reported nine months

of data as a result of a change in Fiscal Year End date. Planned Parenthood Great Northwest, Hawai'i, Alaska, Indiana, Kentucky references unaudited financial data for FY21. When audited financial data is available, metrics will be updated and if there are any significant changes, we will republish this report. Note that the next FY22 report will reference audited data and may not match what is in this document.

- [b] Payments and receipts between affiliates and the national organization have been eliminated. These include dues and contribution-sharing arrangements and other grants. Related adjustments have been made to the balance sheet.
- [c] The report groups revenue by source (either government or non-government) rather than the manner of disbursement (income versus grants and contracts). Payments from Medicaid managed care plans are listed as "Government Health Services Reimbursements & Grants" to reflect the ultimate source of the funds.
- [d] Includes foundation grants, corporate contributions, and support from nearly 727,000 active individual contributors. This also includes more than \$45 million of bequests.
- [e] Expenses do not include capitalized expenditures for property, plant, and equipment and repayment of related loans, but do include depreciation and amortization of such property, plant, and equipment and interest expense on such loans.

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PLANNED PARENTHOOD ON SOCIAL MEDIA

Planned Parenthood

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@PlannedParenthood ([instagram.com/PlannedParenthood](https://www.instagram.com/PlannedParenthood))

[youtube.com/PlannedParenthood](https://www.youtube.com/PlannedParenthood)

@plannedparenthood (<https://www.tiktok.com/@plannedparenthood>)

<https://www.plannedparenthood.org/blog>

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medium.com/@ppglobal

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