



Entrepreneurs Are Us

About the Contest

The purpose of this contest is modeled after the television show “Shark Tank,” where entrepreneurs make a business presentation to a panel of selected investors, or “Sharks.” The “Sharks” decide whether to invest in the entrepreneurs’ company or not. The Tennessee 4-H Entrepreneurs Are Us is designed to educate youth on the process of developing a business plan and encourage them to foster their entrepreneurial spirit and creativity for the betterment of Tennessee. The contest is a partnership between the Tennessee Department of Agriculture and Tennessee 4-H.

Brief Contest Guidelines

- Can be individual or teams of up to 4 members
- Must submit a business and advertising plan before the in-person pitch.
- The Shark pitch will be Saturday, August 20th at the Tennessee State Fair in Lebanon, TN (12:30 PM CST)
- Registration is through county 4-H offices.



Open to 4-H members in 8th to 11th grades as of January 1, 2022!

More information can be found at 4h.tennessee.edu/entrepreneursareus