

2022-24 Reducing Underage and Dangerous Drinking Grant Awards

County	Applicant	Award Amount	Program Components/Overview
Adams	Gettysburg College	\$39,575	Drunk driving awareness program; Fatal Vision® goggles; Don't Stall, Just Call, TIPS®; enforcement patrols; assessment
Adams	The Center for Youth & Community Development dba Collaborating for Youth	\$39,680	Social media campaign; podcasts; streaming; Parents Who Host Lose the Most® billboards; Project Sticker Shock
Allegheny	Carnegie Mellon University	\$29,915	Educational programs; enforcement patrols; training; Fatal Vision® Alcohol Campaign kit; speaker
Allegheny	Duquesne University of The Holy Spirit	\$39,500	Increased patrols; law enforcement training; police equipment; Core survey; town hall meetings; PLCB's Alcohol Awareness for Student Leaders and Influencers Training; alcohol-free events; public service announcements (PSAs)
Armstrong	Armstrong, Indiana, Clarion Drug & Alcohol Commission, Inc.	\$40,000	PSAs; Project Sticker Shock; RAMP Server/Seller Training; SADD and PA DUI conferences; portable breath testing devices (PBTs); DUI simulation; alcohol and driving program; Too Good for Drugs
Beaver	The Prevention Network and CLASS Academy	\$31,516	Social media campaign; speaker; community awareness event
Berks	Albright College	\$36,950	Print and social media campaign; PLCB's Alcohol Awareness for Student Leaders and Influencers Training; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training; DUI simulator
Berks	Borough of Wyomissing	\$26,000	Enforcement patrols; Alco-Sensor FST breathalyzers; social media and website posts; training; community education; statistic collection
Berks	Council On Chemical Abuse	\$36,980	Parents Who Host Lose the Most®; media campaign (PSAs, movie theater ads, radio ads, newspaper ads); Alcohol Literacy Challenge™; classroom presentations to high school students



Berks	Kutztown University of PA	\$39,245	EVERFI AlcoholEdu®; PLCB's Alcohol Awareness for Student Leaders and Influencers Training; conference attendance; social norms campaign; peer educator training
Blair	Blair Co. Drug & Alcohol Programs, Inc.	\$36,900	Public speaker; PSAs; DUI simulator
Bucks	Bucks Co. Drug & Alcohol Commission, Inc.	\$39,700	Social norm campaign; town hall meetings
Bucks	No Longer Bound	\$36,100	Communities Mobilizing for Change on Alcohol; Guiding Good Choices®; social media campaign; Project Sticker Shock
Bucks	Quakertown Borough	\$29,240	Enforcement patrols; community outreach; Cops in Shops; police equipment
Cambria	Mount Aloysius College	\$35,000	Fatal Vision® goggles; pedal carts; increased enforcement patrols; PLCB conference; guest speaker; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training
Cambria	Office of Labor & Industry, Hiram G. Andrews Center	\$30,571	Fatal Vision® goggles; virtual driving simulator; alcohol-related DVDs and curriculums
Cambria	Saint Francis University	\$37,000	Alcohol e-CHECKUP TO GO (e-CHUG); PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training; PLCB's Alcohol Awareness for Student Leaders and Influencers Training; Alcohol-Wise Program; social media; INTERCEPT Alcohol Education Program
Cambria	The Learning Lamp, Inc.	\$38,660	EVERFI AlcoholEdu®; Edventi TM ; PLCB conference
Carbon	Lehighton Area School District	\$19,605	Driving simulator; Fatal Vision® goggles; community events and education; social media; guest speaker
Centre	Pennsylvania State University, University Park	\$37,007	National Association of Student Administrators Personnel Administrators® (NASPA®) Certified Peer Educator Training; marketing



Centre	State College Police Department	\$37,600	PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training; Source Investigation Project (SIP) Enforcement Patrols; smart and safe guides; radio advertising; outside evaluator; police equipment
Chester	Coatesville Youth Initiative	\$23,833	Reb Ribbon Campaign week activities; pledge cards
Chester	The Stone Garage dba The Garage Community and Youth Center	\$39,640	Botvin LifeSkills® Training; PSA for Latinx radio; community events
Chester	Tredyffrin Township	\$24,300	Enforcement patrols; social media posts; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training
Chester	West Chester Borough	\$33,620	Fake ID training to liquor licensees; enforcement patrols; PBTs; police equipment; marketing/advertising; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training
Chester	West Chester Communities That Care	\$39,556	Marketing; social media campaign; speakers
Chester	West Chester University of PA	\$38,697	RefRAMe campaign; mini grants; Udecide; NASPA® conference; PLCB conference; PLCB's Alcohol Awareness for Student Leaders and Influencers Training
Clarion	Brandon's Dad	\$40,000	Speaking engagements
Clarion	Clarion University	\$36,060	Increased enforcement patrols; social media campaign; printed materials; motivational interviewing; conference attendance; training
Clearfield	Pennsylvania State University, DuBois	\$25,784	PLCB's Alcohol Awareness for Student Leaders and Influencers Training; community outreach; Safety Bug; PLCB conference; peer educator training



Clearfield	Priority Communications	\$40,000	PSA campaign; mock crash
Clinton	Lock Haven University of PA	\$40,000	Presentations; NASPA® Certified Peer Education training; PLCB's Alcohol Awareness for Student Leaders and Influencers Training; social media campaign; Bystander Intervention Training
Columbia	Bloomsburg University	\$40,000	NASPA® Certified Peer Educator Training; Bystander Intervention Training; increased enforcements patrols; NLLEA membership
Columbia	Locust Twp.	\$30,433	Enforcement patrols; educational outreach; advertising; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training
Columbia	Scott Township Supervisors	\$32,319	Enforcement patrols; material dissemination; media campaign; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training
Columbia	Town of Bloomsburg	\$38,810	Enforcement patrols; town hall meetings; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training; Fatal Vision® event kit; marketing and educational social media campaign
Cumberland	Dickinson College	\$33,320	Peer educator training; conference attendance; social norming campaign; alcohol and polydrug Fatal Vision® goggles; campus education events; e-CHUG
Cumberland	JFT Recovery & Veterans Support	\$38,000	Town hall meetings; teen talk-back meetings; environmental media campaign
Cumberland	Shippensburg University of PA	\$40,000	Alcohol-free tailgates; speakers; peer education programs; NASPA® conference



Dauphin	Halifax Communities That Care	\$29,756	Parents Who Host Lose the Most®; Project Towards No Drug Abuse; health fairs; billboards
Dauphin	Township of Derry	\$28,788	Enforcement patrols; PBTs; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training
Delaware	Cabrini University	\$28,712	Increased public safety patrols; security cameras; town hall meetings; training; education component
Delaware	Haverford Twp.	\$39,621	Enforcement patrols; community events/public education; social media messaging; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training; project evaluation
Delaware	Springfield Twp.	\$40,000	Enforcement patrols; community events/public education; social media messaging; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training
Delaware	Upper Darby Twp.	\$37,550	Enforcement patrols; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training; alcohol education presentations; social media; police bike
Erie	Edinboro Borough	\$32,360	Enforcement patrols; educational outreach; advertising; PBTs; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training
Erie	Edinboro University of PA	\$33,200	Increased enforcement; social media posts; posters; motivational interviewing; conference attendance; training
Erie	Gannon University	\$36,140	Increase patrols; ID scanners; PLCB's Alcohol Awareness for Student Leaders and Influencers Training; e-CHUG; Core survey; American College Health Assessment (ACHA)-National College Health Assessment (NCHA) survey; social media and marketing campaign



Greene	Greene Co. Commissioners Human Services Drug & Alcohol	\$13,336	MADD® Power of Parents; Project Northland Slick Tracy; DUI/safety simulator
Huntingdon	Juniata College	\$40,000	Assessments; EVERFI AlcoholEdu®; student peer network; social media social norms campaign; peer leader campus culture program
Indiana	Indiana Borough Police Dept.	\$28,514	Enforcement patrols; Alco-Sensor FST Breathalyzers; social media campaign; education through enforcement; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training
Indiana	IUP Research Institute	\$40,000	Research; surveys; motivational interviewing; Screening, Brief Intervention and Referral to Treatment (SBIRT); NASPA® conference; alcohol free events with presenters
Juniata	Juniata County Commissioners	\$37,280	Parents Who Host Lose the Most®; billboards; radio ads; newspaper ads; after prom activities
Lackawanna	Supervisors of Jefferson Twp.	\$34,075	Enforcement patrols; community events; Fatal Vision® goggles; educational materials; speaker; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training
Lackawanna	United Neighborhood Centers of NEPA	\$29,000	Class Action Program
Lackawanna	University of Scranton	\$38,340	EVERFI AlcoholEdu®; peer education; late night alcohol-free programming
Lancaster	E-Town Area Youth Alliance	\$35,980	Positive Cultural Framework training; Commonwealth Prevention Alliance (CPA) conference; SADD conference
Lawrence	Mohawk School District	\$38,003	Resource Officer; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training
Lebanon	Community Health Council of Lebanon Co.	\$38,554	Social media campaign; youth advisory board



Lehigh	Muhlenberg College	\$40,000	Increased enforcement patrols; e-CHUG; Kognito; social norms programs; PLCB's Alcohol Awareness for Student Leaders and Influencers Training
Lehigh	Salisbury Twp.	\$29,000	Enforcement patrols; social media campaign; PSAs; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training
Luzerne	Hazleton Police Department	\$33,932	Enforcement patrols, community events, advertising, PBTs, PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training
Monroe	East Stroudsburg University of PA	\$39,906	Social norms marketing campaign; speaker; PLCB conference
Montgomery	Family Services of Montgomery Co., PA	\$36,000	EVERFI AlcoholEdu®
Montgomery	Lower Merion Twp. Police Department	\$36,230	Enforcement patrols; community events; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training
Montgomery	Lower Providence Township	\$28,912	Partnership with Methacton School district; promote anonymous tip platform "Safe2Say Something"; increased patrols; community outreach via social media; police equipment
Montgomery	Manor College	\$28,500	Increase public safety officers and graduate assistant; reslife.net Judicial Educator Services; alcohol awareness items
Montgomery	Marlborough Twp.	\$36,533	Enforcement patrols; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training; community education; static and social PSAs; police equipment
Montgomery	Municipality of Norristown	\$40,000	Presentations
Montgomery	Plymouth Twp.	\$40,000	Enforcement patrols; PBTs; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training; education in multiple schools in township; social media posts



Montgomery	The CTC Wellness Foundation dba Don't Stall Just Call	\$40,000	PSAs; mobile media campaign; billboard campaign
Montgomery	The Twp. Of Upper Dublin	\$32,000	Enforcement patrols; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training; community education; advertising
Montgomery	Upper Gwynedd Twp.	\$33,200	Impaired driving simulator; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training; enforcement patrols; education materials
Montgomery	Ursinus College	\$39,782	Town hall meetings; PLCB's Alcohol Awareness for Student Leaders and Influencers Training; substance-free events; e-CHUG; increased enforcement patrols
Montour	Danville Police Department	\$36,693	Enforcement patrols; community outreach; brochures; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training
Northampton	Lafayette College	\$40,000	eTIPS®; increased patrols; PSAs; assessments; evaluations; party registration policy
Northampton	Lehigh Twp. Board of Supervisors	\$36,000	Enforcement patrols; community education/events; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training; social media campaign; police equipment; PBTs; evaluation
Northampton	Lehigh University	\$31,598	HawkWatch personal safety app; campus wide marketing initiative; enforcement patrols
Northumberland	Shikellamy School District	\$23,025	Fatal Vision® goggles; SADD conference; PBTs; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training; guest speaker; media campaign; increased patrols; community education
Philadelphia	Anti-Drug & Alcohol Crusaders, Inc.	\$40,000	Social norms campaign; alcohol-free events; Parents Who Host Lose the Most®; Project Sticker Shock



Philadelphia	Girls Inc. of Greater Philadelphia & Girls Inc. of Greater Philadelphia & SNJ	\$28,844	Friendly PEERsuasion Curriculum
Philadelphia	Saint Joseph's University	\$40,000	ACHA-NCHA survey; EVERFI AlcoholEdu®; e-CHUG; motivational interviewing; Brief Alcohol Screening and Intervention for College Students (BASICS); social media and print campaign; speakers; NASPA® Certified Peer Educator Training
Philadelphia	Temple University	\$30,000	Social norms messaging campaign; speaker
Philadelphia	Urban Health Solutions	\$39,550	Social marketing campaign; needs assessment
Schuylkill/statewide	North Central Hwy. Safety Network	\$40,000	Fatal Vision® goggles and activities; speakers at high school assemblies; scholarships for the SADD conference; PBTs
Schuylkill	Schuylkill Technology Center	\$34,480	Don't Let Alcohol Derail Your Future social norms campaign
Somerset	Boswell Borough	\$35,059	Enforcement patrols; DUI simulator; PBTs; town hall meetings; billboards; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training
Somerset	Twin Lakes Center, Inc.	\$40,000	EVERFI AlcoholEdu®; Parents Who Host Lose the Most®; PSA contest
Tioga	Mansfield University of PA	\$40,000	Presentations; NASPA® Certified Peer Education training; PLCB's Alcohol Awareness for Student Leaders and Influencers Training; social media; Bystander Intervention training
Washington	California University of PA	\$32,762	Increased enforcement; social media posts; posters; motivational interviewing; conference attendance; training
Washington	Foundation for California University of PA	\$39,953	Project Connect; BACCHUS National Assembly attendance; create a platform for statewide sharing; SBIRT tool ScreenU Alcohol; Optimal College Town Assessment (OCTA); PLCB Conference
Washington	North Strabane Twp.	\$31,892	Enforcement patrols; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training; PBTs; Fatal Vision® goggles; social media posts



	GRAND TOTAL	\$3,364,989	
York	Susan P. Byrnes Health Ed. Center	\$40,000	Alcohol education programs to York Co. schools
York	Lower Windsor Twp. Police Dept.	\$20,400	Partner with East York School; enforcement patrols; STOP; Susquehanna River details; PLCB's Understanding the Liquor Laws and Alcohol-Related Offenses in Pennsylvania Training
Westmoreland	Penn-Trafford School District	\$5,105	Fatal Vision® Alcohol Campaign Kit; SADD conference; Parents Who Host Lose the Most®
Westmoreland	Pennsylvania State University, New Kensington	\$39,958	DUI simulator; speaker; health/wellness alcohol free campus events
Westmoreland	Benedictine Society in Westmoreland Co., DBA Saint Vincent College	\$35,350	Speaker; HERO Campaign®; PLCB's Alcohol Awareness for Student Leaders and Influencers Training; NASPA® Certified Peer Educator Training; night vision goggles and camera